

Message Text

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PAGE 01 NEW DE 00854 161415Z

65

ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 W

----- 129765

R 161248Z JAN 76

FM AMEMBASSY NEW DELHI

TO SECSTATE WASHDC 3445

INFO AMCONSUL BOMBAY

AMCONSUL CALCUTTA

AMCONSUL MADRAS

UNCLAS NEW DELHI 0854

E.O. 11652: N/A

TAGS: BEXP, IN

SUBJECT: SECOND QUARTER PROGRESS REPORT - CCP 76

REF: STATE 288203

1. ALL REQUIRED ACTIVITIES OF CCP 76 HAVE BEEN MET
EXCEPT:

A) CAMPAIGN NO. 1: DUE TO ABSENCE OF KEY FSL DURING

OCTOBER/NOVEMBER, 1975 AND HIGHER PRIORITY WE NOW HAVE TO
ACCORD TO FEBRUARY CATALOG SHOW, COMPLETION OF MARKET
SURVEY POSTPONED UNTIL MARCH 31, 1976. NO TRADE ARTICLES
HAVE BEEN FEATURED IN EMBASSY NEWSLETTER, BUT WE EXPECT TO
MEET CCP TARGET DURING LATTER HALF OF FY-76.

B) CAMPAIGN NO. 2: PREPARATIONS NOW UNDER WAY TO
HOLD CATALOG SHOW IN FOUR CITIES AND SEMINARS IN TWO CITIES
DURING FEBRUARY/MARCH 1976.

C) CAMPAIGN NO. 3: DUE TO PERSONNEL SHORTAGES
COMPOUNDED BY DEMANDS ON MANPOWER FOR FORTHCOMING
CATALOG SHOW AND SEMINAR, BOMBAY WILL NOT BE ABLE TO
COMPLETE MARKET SURVEY UNTIL MARCH 31, 1976.

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D) CAMPAIGN NO. 5: WE HAVE SO FAR SUBMITTED 22 TRADE

OPPORTUNITIES THUS ALREADY EXCEEDING CCP-76
TARGET OF 20 TO'S. WE HAVE NO ACCURATE COUNT OF NUMBER OF US

FIRMS INTRODUCED TO INDIAN MARKET, BUT FEEL REASONABLY SURE THAT
IT HAS EXCEEDED THE TARGET WE HAD SET.SAXBE

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